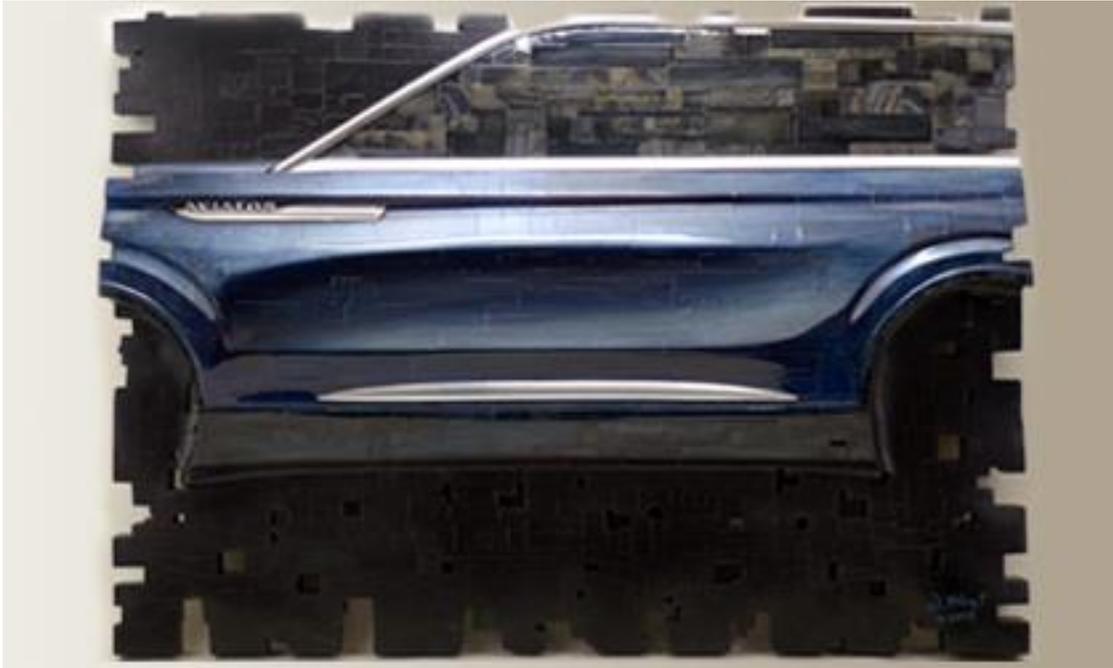




## NEWS RELEASE



### **The Automotive Fine Arts Society Brings Masterpiece Theater to the Fairways of Pebble Beach**

**PEBBLE BEACH, Calif. – July 23, 2018** – Now in its 35<sup>th</sup> year, the Automotive Fine Arts Society (AFAS) returns to Pebble Beach, California with an exhibit of automotive art. As before, AFAS members participating display stunning artwork, providing the perfect complement to the vehicular art for which the Pebble Beach Concours d’Elegance is famous. Sponsored once again by the Lincoln Motor Company, an automaker formed by the early convergence of automotive design and artistic intent, the AFAS show takes place on Sunday, August 26<sup>th</sup>. Located beside the 18<sup>th</sup> fairway of Pebble Beach Golf Links, the AFAS exhibit showcases the latest artistic expressions by some of the world’s most talented artists.

As the auto industry has grown increasingly global, so has the appreciation of automotive art. Already boasting an international membership, with artists residing in the U.S., Canada, the UK and France, the Automotive Fine Arts Society will once again open the exhibition to invited guest exhibitors. Those guest artists include Germany’s Hendrik Muller, France’s Yahn Janoe and India’s Vidita Singh.

“Lincoln and AFAS have enjoyed a longstanding relationship at Pebble Beach, underscored by our mutual commitment to provide clients with beautiful products and luxury experiences with a personal touch,” said Joy Falotico, President of Lincoln Motor Company. “The Pebble Beach Concours d’Elegance is the perfect backdrop for the union of both brands, especially as automobiles and fine art continue to draw inspiration from each other.”

Lincoln Motor Company will display the new Nautilus, all-new Navigator and the new MKC at this year’s Concours d’Elegance. Lincoln’s Aviator preview concept vehicle will also be displayed as part of the week’s events. The Aviator preview embodies Lincoln’s future as the brand moves toward a portfolio of more utilities highlighting beauty and elegance. It also highlights the brand’s introduction of plug-in hybrid technology, resulting in Lincoln’s quietest, smoothest drive yet.

To further underscore the Aviator preview’s artistry, Lincoln commissioned AFAS member Dennis Hoyt to create a sculpture for this year’s Concours. His artistic impression of the new Aviator preview measures 24 X 28 inches, and will be displayed during the weekend and presented to a lucky winner on Saturday evening.

“The Pebble Beach Concours d’Elegance remains the most striking stage in the world for beautiful cars, enjoyed by some of the most fascinating people,” said Ken Eberts, AFAS president and founding member. “Pebble Beach continues to embody the passion for our automotive history, and we are always honored to showcase our artwork at such an amazing venue. As in

previous years, we look forward to introducing new artwork at our Pebble Beach exhibition, making a special experience even more special.”

Held each August, the Pebble Beach Concours d’Elegance has earned a reputation as one of the finest exhibitions of show cars in the world. With its classic and – in many instances – one-of-a-kind creations positioned on Pebble Beach’s 18<sup>th</sup> fairway, the display attracts collectors, historians and enthusiasts from around the world.

“For over three decades, the AFAS has partnered with the Pebble Beach Concours, hosting its primary annual exhibition alongside our competition field,” noted Concours chairman Sandra Button. “Each year, the Concours strives to bring the very best cars to our event, and the artists of the AFAS seek to help us see their beauty more clearly. We are true partners in celebrating the art of the automobile.”

The AFAS exhibit will take place from 10:30 a.m. to 4:30 p.m. Preceding the Sunday show, AFAS will also host an exclusive invitation-only reception sponsored by the Lincoln Motor Company on Saturday, August 25<sup>th</sup>. The reception has become a popular hotspot for celebrities, art collectors and auto industry leaders to preview the latest AFAS pieces.

Created in 1983 by six artists, the society made its first appearance as a group at the 1986 Pebble Beach Concours d’Elegance. Still very much involved with the Concours, AFAS is comprised of more than 25 incredible artists who continually create innovative and stunning pieces of automotive art.

#### **About the Automotive Fine Arts Society**

AFAS was established in 1983 by a group of artists who are acknowledged by critics to be among the best in their field. Members work in many diverse mediums including oil, watercolors, acrylics, wood, gouache, pen & ink, clay and metal. AFAS and its members participate in select shows across the country, including the Pebble Beach Concours d’Elegance. Information about AFAS is available at [www.autoartgallery.com](http://www.autoartgallery.com).

#### **About the Pebble Beach Concours d’Elegance**

First conducted in 1950, Pebble Beach Concours d’Elegance® ([www.pebblebeachconcours.net](http://www.pebblebeachconcours.net)) has grown to be the world's premier celebration of the automobile. Only the most beautiful and historic cars are invited to appear on the famed 18th fairway of Pebble Beach Golf Links®, and connoisseurs of art and style gather to admire these masterpieces. Charitable donations raised by Pebble Beach Concours d’Elegance® now total over \$25 million. Related events include Pebble Beach Tour d’Elegance® presented by Rolex, Pebble Beach RetroAuto™, Pebble Beach Classic Car Forum™, and Pebble Beach® Auctions presented by Gooding & Company. Pebble Beach®, Pebble Beach Golf Links®, Pebble Beach Concours d’Elegance®, Pebble Beach Tour d’Elegance®, Pebble Beach RetroAuto™, Pebble Beach Classic Car Forum™, and Pebble Beach® Automotive Week are trademarks, service marks and trade dress of Pebble Beach Company. All rights reserved.