



AFAS Artist Tom Hale to Debut Lamborghini Aventador at 2017 Pebble Beach Concours d'Elegance



PEBBLE BEACH, Calif. – August 3, 2017 – World-renowned automotive artist Tom Hale will unveil several new pieces including a stunning study of the luscious Lamborghini Aventador at the Automotive Fine Arts Society (AFAS) exhibit during the Pebble Beach Concours d'Elegance on Aug. 20, 2017, from 9:00 a.m. to 4:30 p.m., in Carmel, California. Hale and several other distinguished Automotive Fine Art Society (AFAS) members will showcase breathtaking artwork, including paintings and sculptures alongside beautiful collector cars at the 67th anniversary of the Concours.

“I want people to see the automobile in ways they never imagined through art,” said Hale. “I’m fascinated with reflective surfaces and so I attempt to create shapes, some realistic and many abstract, to enhance these surfaces in my paintings.” Lamborghini launched the Aventador in 2011 as a successor to the popular Murciélago. The V12 powered super car combines the tradition of the Lamborghini brand with a level of innovation that takes the “House of the Raging Bull” into unexplored territory.

Hale’s 36-inch by 48-inch acrylic on canvas painting features a sensuous white Lamborghini coupe with a blood red interior. His modern abstract piece uses geometric shapes to juxtapose their sharpness against the fluid lines of the wild Aventador. “The Aventador embodies the purest DNA of Lamborghini,” said Hale. “It is a true design gem that conveys dynamism and aggression. I was so impressed with the lines of this Italian super car the first time that I saw it, that I had to capture it on canvas.” Hale is known throughout the country for his beautiful masterpieces. His love for automotive fine art started at the age of seven when he began sketching futuristic automobiles. To fuel this passion, Hale attended two art

schools, worked at General Motors as a styling designer and spent 17 years at American Motors Corporation until he realized he wanted to pursue fine art on a full-time basis.

Hale has resided in Michigan for most of his life. He studied art at Michigan State University and attended the Art Center College of Design in Los Angeles. There, he received a Bachelor of Science degree with Honors. Hale's paintings are shown extensively throughout the United States and have been exhibited in both national and international competitions. He has received numerous awards including the "Gold Medal of Honor" from the American Watercolor Society.

The successful artist has sold 3,000 original paintings to people in 13 countries. His original art is displayed at distinguished automotive events, such as Pebble Beach, Meadow Brook, Amelia Island and Auburn. To date, he has been commissioned to create more than 65 posters for various events, Concours and exhibits. These included posters for the Concours d'Elegance of Texas, the Eyes on Design and the St. John Concours d'Elegance.

Visit <http://www.autoartgallery.com/afas/afas-member-hale.html> for more information specifically related to Tom Hale and his artwork.

About the Automotive Fine Arts Society

AFAS was established in 1983 by a group of artists who are acknowledged by critics to be among the best in their field. Members work in many diverse mediums including oil, watercolors, acrylics, wood, gouache, pen & ink, clay and metal. AFAS participates in select shows across the country including the Pebble Beach Concours d'Elegance and the Amelia Island Concours d'Elegance. More information is available at www.autoartgallery.com or by contacting Scott Black at (214) 520.3430 ext. 303 or sblack@tprm.com.

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