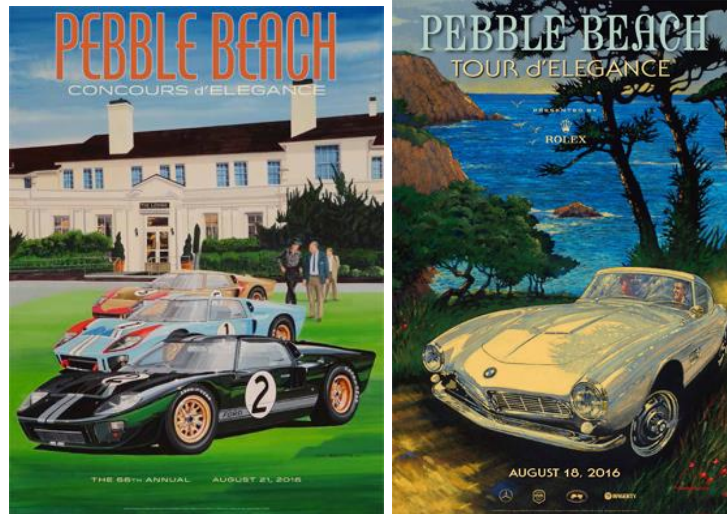


# NEWS RELEASE



## FOR IMMEDIATE RELEASE

**Media Contact:** Tyler Weiland | 214.520.3430 ext. 302 | [tweiland@tprm.com](mailto:tweiland@tprm.com)



### **Afas Members Ken Eberts And Barry Rowe Create Official Poster Art For 2016 Pebble Beach Concours Events**

**PEBBLE BEACH, Calif. – June XX, 2016** – [Automotive Fine Arts Society](#) members Ken Eberts and Barry Rowe created the official artwork for the 2016 Pebble Beach Concours d'Elegance® and the Pebble Beach Tour d'Elegance® presented by Rolex. Eberts' original painting, which will be used for the poster and programs, is scheduled to be displayed at the Concours on Sunday, Aug. 21 and Rowe's will be showcased during the Tour on Thursday, Aug. 18. With 25 members globally, AFAS is considered the premiere association of automotive fine artists in the world.

"It's always a pleasure to work with the amazing artists who bring to life the beauty of the automobiles that are featured on our competition field," said Sandra Button, Concours Chairman. "Our involvement with the AFAS now extends over three decades and we continue to appreciate their role in celebrating the art of the automobile."

As president of AFAS since its inception in 1983, Eberts is a driving force behind automotive art around the globe. Beginning his art career in 1968, he has produced over 1,300 original paintings that reside in public and private collections worldwide. The Pebble Beach Concours d'Elegance commissioned him to create art that celebrates the 50th anniversary of Ford Motor Company's victory at the 24 Hours of Le Mans in 1966.

"It's an honor to be selected as the 2016 Pebble Beach Concours d'Elegance poster artist," said Eberts. "This year marks a historic milestone when three American racecars defied all odds to beat some of the greatest champions in racing. Not only did Ford Motor Company and Carroll Shelby prove that Americans could compete with the lofty bluebloods, they showed the world that grit, ingenuity and passion could win the day regardless of pedigree."

Eberts' 30" x 40" painting places a trio of Ford GT40's on the front lawn of The Lodge at Pebble Beach™. Eberts painted the watercolor and gouache on 100% rag illustration board. These three iconic MKII's, secured first, second and third place at Le Mans in 1966. Seen in the background are Edsel Ford, Henry Ford II and Carroll Shelby admiring the cars. The original painting will be displayed in the AFAS exhibition at the Concours.

Also on display inside the AFAS tent will be the Pebble Beach Tour d'Elegance poster art created by renowned artist Barry Rowe. Since 1998, Rowe has been commissioned to create a total of nineteen official posters for Pebble Beach. The 2016 Tour poster features the iconic white BMW 507 owned by Elvis Presley when he was stationed in Germany with the U.S. Army. A featured marque at this year's Concours d'Elegance, Rowe's 47" x 32" acrylic on canvas depicts a youthful Elvis and a young lady in the car enjoying the coastal scenery near Pebble Beach.

"The BMW has lovely shapes to paint and I wanted to place the 'King' driving his elegant 1950's BMW along the same route on PCH1 that those driving the Tour will take," said Rowe. "I enjoyed finding a new way to portray the Tour's nostalgia and also gently pay homage to a pair of icons, Presley and the 507. I'm just as honored to paint this year's official art as I was in 1998 when I created my first poster."

Both posters will be available for sale at the Pebble Beach Concours d'Elegance on Sunday, Aug. 21. Guests will also have the opportunity to meet poster artists Eberts and Rowe during the AFAS Exhibit from 9:00 a.m. to 4:30 p.m. A total of 18 AFAS artists and 5 guest artists are scheduled to showcase their talents at the AFAS exhibition on the 18<sup>th</sup> fairway of Pebble Beach Golf Links. Admission to the AFAS show is included in the purchase of a ticket to the Concours.

Founded by six artists in 1983, AFAS made its first appearance as a group at the 1986 Pebble Beach Concours d' Elegance. Still very much involved with the Pebble Beach Concours d' Elegance, AFAS is currently comprised of more than 25 members who demonstrate talent, innovation and an undeniable passion for automobiles.

#### **About the Automotive Fine Arts Society**

AFAS was established in 1983 by a group of artists who are acknowledged as among the best in their field. Members work in many diverse mediums including oil, watercolors, acrylics, wood, gouache, pen & ink, clay and metal. AFAS and its members participate in select shows across the country including the Pebble Beach Concours d'Elegance. Information about AFAS is available at [www.autoartgallery.com](http://www.autoartgallery.com) or by contacting Tyler Weiland at 214.520.3430 X 302 or [TWeiland@tprm.com](mailto:TWeiland@tprm.com)

#### **About the Pebble Beach Concours d'Elegance®**

First conducted in 1950, Pebble Beach Concours d'Elegance ([www.pebblebeachconcours.net](http://www.pebblebeachconcours.net)) has grown to be the world's premier celebration of the automobile. Only the most beautiful and historic cars are invited to appear on the famed 18th fairway of Pebble Beach Golf Links®, and connoisseurs of art and style gather to admire these masterpieces. Charitable donations raised by Pebble Beach Concours d'Elegance now total over \$21 million. Related events include Pebble Beach Tour d'Elegance™ presented by Rolex, Pebble Beach RetroAuto™, Pebble Beach Classic Car Forum™ and Pebble Beach® Auctions presented by Gooding & Company. Pebble Beach®, Pebble Beach Golf Links®, The Lodge at Pebble Beach™, Pebble Beach Classic Car Forum™, Pebble Beach Concours d'Elegance®, Pebble Beach Tour d'Elegance®, Pebble Beach RetroAuto™ and Pebble Beach® Automotive Week are registered trademarks, service marks and trade dress of Pebble Beach Company. All rights reserved.

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