

NEWS RELEASE

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AFAS PRESIDENT KEN EBERTS BRINGS CHRISTMAS TO CALIFORNIA AT 2016 PEBBLE BEACH CONCOURS

PEBBLE BEACH, Calif. – Aug. 10, 2016 - Instead of celebrating the popular mini holiday Christmas in July, Automotive Fine Arts Society founder and president Ken Eberts will treat automotive enthusiasts to Christmas in August. Despite the over 70 degree temperatures, Eberts will exhibit two wintry wonderland paintings at the highly anticipated 2016 Pebble Beach Concours d'Elegance in sunny Pebble Beach, California on Aug. 21 from 9:00 a.m. to 4:30 p.m. A fixture in the automotive fine arts scene since 1968, Eberts has recently been commissioned by the Antique Automobile Club of America for two of his vintage themed paintings featuring stunning vehicles in snow covered winter landscapes.

"Pebble Beach is a wonderful venue to transport people into another world," said Eberts. "If I can make them shiver a little bit despite the warm and sunny California weather, I'll have done my job. Sending Concours attendees into a winter wonderland in the middle of August is a worthy challenge and I look forward to showing these paintings in the AFAS exhibit at Pebble Beach."

The warm weather of California in August is no obstacle for Eberts. "Maybelle, Masie and Chester, Christmas, 1949" is first in the lineup from Eberts as a 9" x 12" Gouache. Featuring a 1949 Lincoln Cosmopolitan, this painting was commissioned by the Antique Automobile Club of America to be a 2016 Christmas Card. Set in an icy winter wonderland, Eberts incorporates both the snowflake covered automobiles and the detailed white covered 1940s small town. Historically accurate, this painting depicts a family as they load into their bright red Lincoln for a drive, long fur coats and all.

“It was fun to paint a scene from such a magical time of year with such a classic car like the Lincoln Cosmopolitan,” said Eberts. “I wanted to capture the historic aspect of a beautiful Christmas day in 1949 while incorporating the essence of the Lincoln motor car. The contrasting vibrant red color from the car and the crystal white snow makes for an excellent scene for a Christmas card.”

Eberts next painting allows Pebble Beach goers to experience driving in front of snowcapped mountains. His 13” x 14.5” Gouache entitled “Holiday Lights” highlights a quaint small town couple going for a scenic drive in their timeless 1931 Packard. This vivid snow-fallen landscape allows viewers to feel like they are time traveling to a season of jingle bells, chestnuts roasting on an open fire and the stunning 1931 Packard.

“My goal is for the automotive enthusiasts attending Pebble Beach to walk in from the California sunshine and leave with some holiday spirit,” said Eberts. “Art is a great platform to showcase the warmth and brightness of the Christmas season. That same magic was found when the amazing Packard hit the road and that is why this painting, along with the AFAS exhibit at Pebble Beach, is so classically spectacular.”

As the president of AFAS since its inception in 1983, Eberts has been the driving force behind the automotive art scene around the globe. He graduated from New York’s High School of Music and Art and the Art Center College of Design in Los Angeles. After beginning his career as an automotive designer for Ford Motor Company, Eberts started his automotive art profession in 1968. Over the past 40 years, he has produced over 1,200 original paintings that are currently in public and private collections worldwide.

In 2005 Eberts received the renowned Meguiar’s “Treasure of the Hobby Award”, marking the first time it had been awarded to an automotive artist. In 2003, he was named Ford Motor Company’s official Centennial Artist and was commissioned to create 13 original paintings for a calendar to celebrate Ford’s 100th anniversary.

About the Automotive Fine Arts Society

AFAS was established in 1983 by a group of artists who are acknowledged by critics to be among the best in their field. Members work in many diverse mediums including oil, watercolors, acrylics, wood, gouache, pen & ink, clay and metal. AFAS and its members participate in select shows across the country including the Pebble Beach Concours d’Elegance, Dana Point Concours d’Elegance and the Amelia Island Concours d’Elegance. Information about AFAS is available at www.autoartgallery.com or by contacting Tyler Weiland at 214.520.3430 X 302 or TWeiland@TPRM.com.

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